UrbanOpus
PEOPLE, DATA & THE FUTURE OF CITIES

CITIZENS OF THE WORLD'S GREAT CITIES HAVE THE MOST TO GAIN AS BIG DATA HIT THE STREETS

Urban Opus is a smart city accelerator focused on people and quality of life. We champion how citizen-generated data will advance the prosperity of cities everywhere.

Global cities are employing sensor networks and data for efficiency, as with traffic. However, **Urban Opus** believes the transformative "smart city" opportunity resides in data created and consumed by everyday people.

We pioneer this human interface. Community, culture, education, health, etc., will all flourish as massive citizen data enable innovative services and social possibilities within the $trillion global market for urban renewal.

The **smartest city** is the one with the most actively **engaged citizens**…

Urban Opus is a nonprofit. We partner with urban organizations, offering vision and capacity for:

City Making
Technology, expertise & collaborative delivery of original data-driven services to engage audiences.
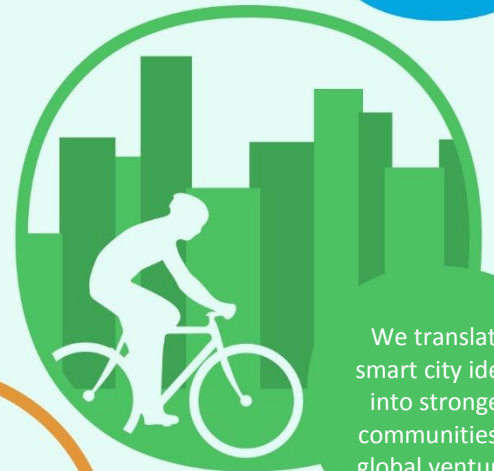
Startup Acceleration
Advanced engineering, prototyping & market introduction for emerging ideas & startup solutions.

We translate smart city ideas into stronger communities & global ventures

Global Exchange
International linkages to enable vetting, standards & apps exchange.

Cities are not machines – they are incubators of human potential